

CADEIA DE VALOR

PROCESSOS DE APOIO



ENTRADA

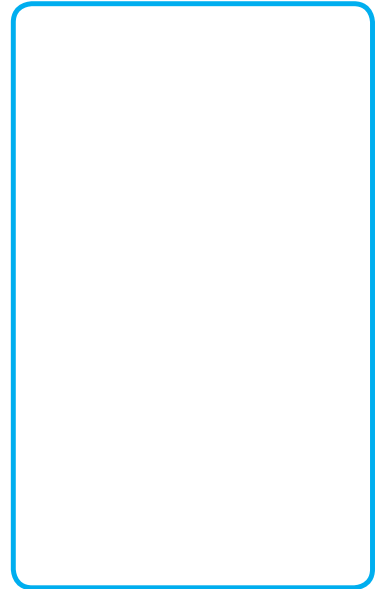
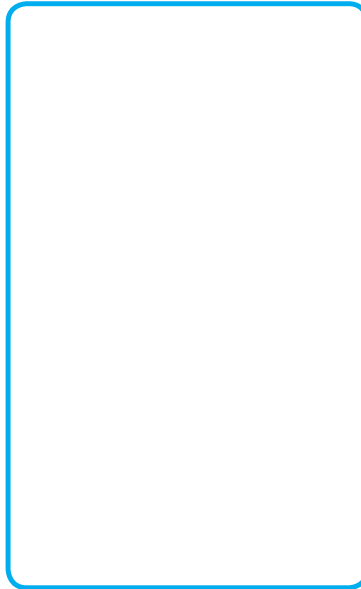
OPERAÇÕES

SAÍDA

MARKETING

PÓS VENDA

PROCESSOS PRIMÁRIOS



PROCESSOS DE GESTÃO

